

BLACK MEN YOGA

== TOUR ²⁰/₂₄ ==

SPONSORSHIP DECK





BLACK MEN YOGA TOUR 2024 SPONSORSHIP OPPORTUNITIES

Dear Potential Sponsor,

I am thrilled to extend an invitation to you for the upcoming Black Men Yoga Tour 2024, an innovative initiative dedicated to advancing holistic health and wellness within the Black community. As the founder of "For Black Men Health," I am deeply invested in addressing health disparities affecting Black men and empowering them to lead healthier lives.

The Black Men Yoga Tour 2024 will embark on a transformative journey across major cities in the United States, including Atlanta, Houston, New Orleans, New York City, Los Angeles, and Chicago. Our tour dates are as follows:

- * Atlanta: May 18th
- * Houston: May 25th
- * New Orleans: June 8th
- * New York City: June 15th
- * Los Angeles: June 28th
- * Chicago: July 13th

Our mission is to offer Black men access to yoga and mindfulness practices, equipping them with tools to enhance mental, emotional, and physical well-being. Moreover, the tour serves as a vital fundraising platform for "For Black Men Health," which is dedicated to celebrating, empowering, and educating Black men to GET HEALTHY in all aspects of life: Mentally, Physically, and Financially.

By partnering with us, you'll not only be contributing to the success of the Black Men Yoga Tour 2024 but also supporting nationwide initiatives that aim to uplift and empower Black men.

Join us in our mission to promote wellness, resilience, and empowerment among Black men. Let's embark on this transformative journey together. For sponsorship inquiries and further details, please contact contact Derin Lindsey at info@derinlindsey.com.

Thank you for considering this opportunity to make a positive impact in our communities.

Sincerely,
Derin Lindsey
Derin Lindsey: The Brand LLC

THE LARGEST GATHERING OF BLACK MEN IN YOGA



**BLACK
MEN
YOGA**
— TOUR 2024 —

BLACK MEN YOGA

— TOUR ²⁰₂₄ —

ATLANTA MAY 18TH

HOUSTON MAY 25TH

NEW ORLEANS JUNE 8TH

NEW YORK CITY JUNE 15TH

LOS ANGELES JUNE 28TH

CHICAGO JULY 13TH

REGISTER > [DERINLINDSEY.COM/BLACKMENYOGATOUR](https://derinlindsey.com/blackmenyogatour)



SPONSORSHIP TIERS



SILVER SPONSORSHIP - \$1,000

- * Logo placement on event promotional materials
- * Recognition on social media platforms
- * Opportunity to distribute promotional materials at event venues
- * 2 Tickets to one tour stop
- * Swag bag with custom merch (bag, towel, and water bottle)

GOLD SPONSORSHIP - \$2,500

- * Logo placement on event promotional materials
- * Recognition on social media platforms
- * Opportunity to distribute promotional materials at event venues
- * Opportunity to host a vendor booth at sponsored event
- * Recognition as a key sponsor on promotional banner backdrop
- * 4 Tickets to one tour stop
- * Swag bag with custom merch (bag, towel, and water bottle)

PLATINUM SPONSORSHIP - \$5,000

- * Logo placement on event promotional materials
- * Recognition on social media platforms
- * Opportunity to distribute promotional materials at event venues
- * Opportunity to host a vendor booth at sponsored event
- * Recognition as a key sponsor on promotional banner backdrop
- * Dedicated feature in event press releases and media coverage video
- * 2 Tickets to all tour stops
- * Swag bag with custom merch for 2 (bag, towel, and water bottle)
- * Exclusive sponsorship of one tour stop

DIAMOND SPONSORSHIP - \$10,000

- * Logo placement on event promotional materials
- * Recognition on social media platforms
- * Opportunity to distribute promotional materials at event venues
- * Opportunity to host a vendor booth at sponsored event
- * Recognition as a key sponsor on promotional banner backdrop
- * Dedicated feature in event press releases and media coverage video
- * 4 Tickets to all tour stops
- * Swag bag with custom merch for 4 (bag, towel, and water bottle)
- * Official Title sponsor for Black Men Yoga Tour 2024

THANK YOU
FOR YOUR SUPPORT

**BLACK
MEN
YOGA**
— **TOUR** ²⁰/₂₄ —

FOR MORE INFORMATION CONTACT INFO@DERINLINDSEY.COM
OR VISIT DERINLINDSEY.COM/BLACKMENYOGATOUR